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JUL 08 2011

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In Re: Marc O. Woontner Confirmation No: 5715  
Serial No: 10/772,752 Art Unit: 2872  
Filed: February 5, 2004 Examiner: Chang,  
Audrey Y.  
For: Tinted Holographic Printing Material  
Customer No.: 29127  
Attorney 22176.28 (ITW-14460)  
Docket No.

**AMENDMENT AND RESPONSE****Fax: 571-273-8300**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the pending Office Action, mailed February 8, 2011, (Paper No. 20110203), please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims in the Amendments to the Claims section.

Reconsideration is requested in view of the remarks set forth in Remarks/Arguments section.

A two-month extension is requested for this response.